



# BRIAN'S GAME DAY SPONSORSHIP



# MAKE A DIFFERENCE

## ... and have *fun* doing it.

### Brian's Game Day Sponsorship Opportunity

**"BRIAN'S GAME DAY"** program gives local children affected by cancer and their families the opportunity to attend a Buffalo Bills home game in a private suite. Many of these children are not able to sit with the general population because their medications and treatments compromise their immune systems. The exhilarating experience of attending a football game would not otherwise be an option for them. Through BRIAN'S GAME DAY program, children and their families enjoy an unforgettable day at the stadium in the comfort and protection of the P.U.N.T. Foundation suite.

The Foundation is proud to host guests of organizational partners such as Carly's Club (Roswell Park cancer Institute), Camp Good Days, Stone's Buddies (Women and Children's Hospital of Buffalo), and Teens Living with Cancer.

Help make this game day experience possible for local kids fighting pediatric cancer with your partnership.

#### **YOUR \$2500 SPONSORSHIP PACKAGE INCLUDES:**

- Two game tickets in the P.U.N.T. Foundation Suite
- Acknowledgement on the Foundation website, Facebook & Twitter
- Signage in the P.U.N.T. Foundation suite on Game Day
- Inclusion in a thank-you ad to appear in community publications in December
- Autographed Brian Moorman cleat & T-shirt

For more information, please contact P.U.N.T. Foundation's Executive Director **Gwen Mysiak** at **716-200-3458** or [gwen@brianmoorman.org](mailto:gwen@brianmoorman.org).

*Did you know the average out-of-pocket cost for a family (with good health insurance) in the first year of pediatric cancer diagnosis is \$20,000? This staggering cost is often coupled with a loss of income since a parent often suspends employment to be by their child's side. Help us "be there" for these families as they face a trial that is incomprehensible.*

*"Camp Good Days improves the quality of life for children dealing with cancer. Brian's Game Day experience truly helps us fulfill this goal. What better way to experience the joys of childhood, than being amongst others who not only understand what you're going through, but also help you have the time of your life?! Win or lose, all our kids are great Bills fans. Getting to cheer on their heroes and forgetting about their illness for an afternoon is the quintessential experience of feeling like a normal kid. We are forever grateful to the P.U.N.T. Foundation for giving the Camp Good Days kids this incredible opportunity year after year."*

**--Lisa Donato, Regional Director of Camp Good Days and Special Times**